



Bureau
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UMR 7522



Dynamics of Institutions & Markets in Europe (www.dime-eu.org)

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Association Française de Cliométrie (www.cliometrie.org)

6th BETA-WORKSHOP IN HISTORICAL ECONOMICS

‘Cliometrics of Creativity: Ideas, Innovation, Patents, R&D...’

14-15 May 2010

BETA, UMR 7522 CNRS-Université de Strasbourg-Université de Nancy 2
Faculté des Sciences Economiques et de Gestion—Pôle Européen de Gestion et d'Économie
61, Avenue de la Forêt Noire, 67085 Strasbourg Cedex, France

Friday, 14 May

- 08.45-09.00 **DIEBOLT Claude** (BETA, Université de Strasbourg):
Welcome Address: Cliometrics of Creativity: Ideas, Innovation, Patents, R&D...
- Session 1 – Chair: **LLERENA Patrick** (BETA, Université de Strasbourg)
- 09.00-10.00 **DAVID Paul** (Stanford University, Telecom-Paris Tech & Ecole Polytechnique):
History's Part in Human Creativity
- 10.00-10.15 Coffee Break
- Session 2 – Chair: **HERAUD Jean-Alain** (BETA, Université de Strasbourg)
- 10.15-11.00 **NUVOLARI Alessandro** (Sant'Anna School for Advanced Studies), **TARTARI Valentina** (Imperial College):
Bennet Woodcroft and the Value of English Patents, 1617-1841
- 11.00-11.45 **NICHOLAS Tom** (Harvard Business School):
Hybrid Innovation in Meiji Japan
- 11.45-12.30 **CANTWELL John** (Rutgers Business School), **SPADAVECCHIA Anna** (University of Reading):
Innovation, Industrial Competitiveness and British Regions in the Interwar Period
- 12.30-14.00 Lunch
- Session 3 – Chair: **DEMEULEMEESTER Jean-Luc** (Université Libre de Bruxelles)
- 14.00-14.45 **FARESS BHUIYAN Muhammad** (Northwestern University):
Lobbying for Patent in Late Eighteenth Century Britain
- 14.45-15.30 **SELGIN George** (University of Georgia), **TURNER John** (University of Georgia):
Strong Steam, Weak Patents, or, the Myth of Watt's Innovation-Blocking Monopoly, Exploded
- 15.30-15.45 Coffee Break

Session 4 – Chair: **DOS SANTOS FERREIRA Rodolphe** (BETA, Université de Strasbourg)

- 15.45-16.30 **BOROWIECKI Karol Jan** (Trinity College Dublin):
The Heterogenous Impact of War on Classical Music Composition
- 16.30-17.15 **TAYLOR Jeff** (International Business School Budapest):
The Industrialization of Art, the Artist Proletariat and the Rise of Modernism
- 17.15-18.00 **MEYER Peter B.** (U.S. Bureau of Labor Statistics):
A Bibliometric Pre-History of the Airplane
- 19.30 Dinner

Saturday, 15 May

Session 5 – Chair : **KOEBEL Bertrand** (BETA, Université de Strasbourg)

- 09.00-09.45 **MAIRESSE Jacques** (CREST, UNU-MERIT, and NBER), **ROBIN Stéphane** (BETA, Université de Strasbourg):
*The Importance of Measurement Errors in Assessing the Innovation-Productivity Relationship:
What Can we Learn from the History of Innovation Surveys?*
- 09.45-10.30 **AUGER Jean-François** (Delft University of Technology), **GINGRAS Yves** (Université du Québec à Montréal),
LEBEAU Louis-Michel (Université du Québec à Montréal):
Patents Granted to University Professors in Canada, 1920-1960
- 10.30-10.45 Coffee Break

Session 6 – Chair: **PENIN Julien** (BETA, Université de Strasbourg)

- 10.45-11.30 **ANTONELLI Cristiano** (Università di Torino), **BARBIELLINI AMIDEI Federico** (Banca d'Italia):
Knowledge, Innovation and Localised Technological Change in Italy, 1950-1990
- 11.30-12.15 **DEGNER Harald** (University of Hohenheim):
Large Sample Analysis and Firm-Level Business History
- 12.15-13.30 Lunch

Session 7 – Chair: **LE CHAPELAIN Charlotte** (BETA, Université de Strasbourg)

- 13.30-14.15 **TAALBI Joseph** (Lund University):
Towards the Construction of a Technology Flow Matrix for Sweden: Problems and Possibilities
- 14.15-15.00 **JOPP Tobias Alexander** (University of Hohenheim):
*Does Size Matter? Empirical Evidence on the Relationship between Size and Exposure
to Actuarial Risk for the 19th and early 20th Century Knappschaft Insurers*
- 15.00-15.15 Coffee Break

Session 8 – Chair: **PARENT Antoine** (BETA, Université de Nancy 2)

- 15.15-16.00 **LJUNGBERG Jonas** (Lund University):
Innovation and Aggregate Economic Performance
- 16.00-16.45 **DIEBOLT Claude** (BETA, Université de Strasbourg), **PELLIER Karine** (LAMETA, Université de Montpellier 1):
Measuring the “Ideas”: Evidence from a New International Patent Database
- 16.45-17.00 Conclusion