6th BETA-WORKSHOP
IN HISTORICAL ECONOMICS

‘Cliometrics of Creativity: Ideas, Innovation, Patents, R&D…’

14-15 May 2010

BETA, UMR 7522 CNRS-Université de Strasbourg-Université de Nancy 2
Faculté des Sciences Economiques et de Gestion—Pôle Européen de Gestion et d’Economie
61, Avenue de la Forêt Noire, 67085 Strasbourg Cedex, France

Friday, 14 May

08.45-09.00  DIEBOLT Claude (BETA, Université de Strasbourg):
Welcome Address: Cliometrics of Creativity: Ideas, Innovation, Patents, R&D…

Session 1 – Chair: LLERENA Patrick (BETA, Université de Strasbourg)

09.00-10.00  DAVID Paul (Stanford University, Telecom-Paris Tech & Ecole Polytechnique):
History’s Part in Human Creativity

10.00-10.15  Coffee Break

10.15-11.00  NUVOLARI Alessandro (Sant’Anna School for Advanced Studies), TARTARI Valentina (Imperial College):
Bennet Woodcroft and the Value of English Patents, 1617-1841

11.00-11.45  NICHOLAS Tom (Harvard Business School):
Hybrid Innovation in Meiji Japan

11.45-12.30  CANTWELL John (Rutgers Business School), SPADAVECCHIA Anna (University of Reading):
Innovation, Industrial Competitiveness and British Regions in the Interwar Period

12.30-14.00  Lunch

14.00-14.45  FARESS BHUIYAN Muhammad (Northwestern University):
Lobbying for Patent in Late Eighteenth Century Britain

14.45-15.30  SELGIN George (University of Georgia), TURNER John (University of Georgia):
Strong Steam, Weak Patents, or, the Myth of Watt’s Innovation-Blocking Monopoly, Exploded

15.30-15.45  Coffee Break
Borowiecki Karol Jan (Trinity College Dublin): 
The Heterogenous Impact of War on Classical Music Composition

Taylor Jeff (International Business School Budapest): 
The Industrialization of Art, the Artist Proletariat and the Rise of Modernism

A Bibliometric Pre-History of the Airplane

Saturday, 15 May

Session 5 – Chair: KOEBEL Bertrand (BETA, Université de Strasbourg)

Mairesse Jacques (CREST, UNU-MERIT, and NBER), Robin Stéphane (BETA, Université de Strasbourg): 
The Importance of Measurement Errors in Assessing the Innovation-Productivity Relationship: What Can we Learn from the History of Innovation Surveys?

Auger Jean-François (Delft University of Technology), Gingras Yves (Université du Québec à Montréal), Lefebvre Louis-Michel (Université du Québec à Montréal): 
Patents Granted to University Professors in Canada, 1920-1960

Session 6 – Chair: PENIN Julien (BETA, Université de Strasbourg)

Antonelli Cristiano (Università di Torino), Barbiellini Amidei Federico (Banca d’Italia): 
Knowledge, Innovation and Localised Technological Change in Italy, 1950-1990

Degner Harald (University of Hohenheim): 
Large Sample Analysis and Firm-Level Business History

Session 7 – Chair: LE CHAPELAIN Charlotte (BETA, Université de Strasbourg)

Taalbi Joseph (Lund University): 
Towards the Construction of a Technology Flow Matrix for Sweden: Problems and Possibilities

Jopp Tobias Alexander (University of Hohenheim): 
Does Size Matter? Empirical Evidence on the Relationship between Size and Exposure to Actuarial Risk for the 19th and early 20th Century Knappschaft Insurers

Session 8 – Chair: PARENT Antoine (BETA, Université de Nancy 2)

Ljungberg Jonas (Lund University): 
Innovation and Aggregate Economic Performance

Diebolt Claude (BETA, Université de Strasbourg), Pellier Karine (LAMETA, Université de Montpellier 1): 
Measuring the “Ideas”: Evidence from a New International Patent Database

Conclusion